

THE FARM TRIBUNE

VOL. X — NO. 7

PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA

Thursday, August 9, 1956

SUPPORT SWINGS TO BEEF PLAN

Strong support for a referendum that will provide for a levy of 10 cents per head on all cattle sold for beef appeared to be developing among cattlemen of California, as ballots for the referendum vote were mailed today from the state department of agriculture.

Only organized opposition to the proposal that an industry board be set up for beef promotion and research, then financed by the 10-cent a head levy, has come out of Kern county, however, this week a "strong group of young cattlemen" have announced themselves in favor of the program, according to Jake Schneider, of Sloughhouse, chairman of the Beef Referendum Education committee.

And prominent cattlemen from throughout the state are expressing themselves in favor of the program: Harvey McDougal, president of the California Cattlemen's association, says, "I am certain a tremendous 'Yes' vote will be returned on the referendum ballots."

John Marble, of Monterey county, vice president of the California cattlemen, says that although support of the National Livestock and

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Meyer Lemon Removal Favored

Inclusion of all of Tulare county in a Meyer Lemon free district was strongly favored at a public hearing in Visalia, Monday.

If the district is established, all Meyer lemon trees will be eradicated as a protection measure against quick decline in citrus. The Meyer lemon is a known carrier of the quick decline virus.

LIGHTER PEACH CROP REPORTED AT COTTON CENTER, BUT FAVORABLE SEASON FOR SUMMER FRUIT INDICATED

This year's peach crop at Cotton Center is lighter than last year's but even so the crop "could have been worse" according to Ray Williams of Williams & Sons. Mr. Williams pointed out that he speaks for only his organization.

Figures are not yet available on the mid-summer peaches, Fay Elbertas or Royal Fays, or the later peaches, Rio Osas and Indians. The mid-summer crop, however, is definitely lighter than it was this time last year. This may be due to lack of sufficient cold weather, which mid-summer peaches need, says Mr. Williams.

On the other hand, the boxes of peaches put out so far include a large number of 5x6 packs. This is considered the ideal box to sell in stores.

The earlier peach crop was very promising this year, according to

GOOD CITRUS CROP PREDICTED BY TRUEBLOOD

A citrus crop "equal to or slightly larger" than last year, is seen as a possibility at this time, according to Stanley Trueblood, manager of the Tulare County Fruit Exchange.

However, Mr. Trueblood points out that accurate figures cannot be announced until October. Last year's production for central California was 14,500 carloads of Navel oranges; 5,800 carloads of Valencia, and 850 carloads of lemons.



YOUNG FARMERS from England last week visited the Porterville area as guests of Joe Faure Jr., with photo showing Sig Knutson, left, president of the Porterville

chapter of California Young Farmers, explaining his green chopped feed methods — a system of feeding that was new to the visitors. Second from left is Chester Gil-

bert, a member of the local Young Farmer group; Gavin Paterson, from Smallborough, Norfolk, England, and William Alston, of Wy-

Seven Citrus Properties Sell For Half Million

The sales of seven citrus properties for a total of \$503,000 were transacted through Grant Allen Realty during the month of July.

The County recorder's office in Visalia reports the sale of the W. J. Ferguson 60 acre ranch opposite the Sequoia Door factory on Tea Pot Dome road for \$140,000.00 to Mr. and Mrs. Earl H. Roper and Mr. and Mrs. Donald J. Laux, of Garden Grove, Calif. The Ropers have taken residence at 1608 Second Street, Porterville.

Richard Ehlen of Tustin, Calif., purchased a 40 acre citrus grove

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Green Chopped Feed, Mechanical Melon Picker, Draw Special Interest Of Visiting Farmers From England

Feeding of green chopped forage at the Sig Knutson ranch and a long-armed mechanical melon picker at the E. W. Merritt ranch, were special items of interest to two visiting Young Farmers of England who were guests of Joe Faure Jr. last week.

Gavin Paterson, of Smallborough, and William Alston, of Wyndham, were shown the agricultural and scenic wonders of the area by Joe and by other members of the Porterville unit of the California Young Farmers, and were also given a touch of partisan politics when they attended a meeting of Young Republicans at the Faure home.

Although the visitors were familiar with cold storage operations in England, they said they "had seen nothing like" the Elmco plant south of Porterville, and marvelled at the length of time grapes can be held in storage at this plant prior to shipping.

They watched grape picking at Sunco vineyard; visited the Porterville State hospital; journeyed to Sequoia National park on a "tourist trip", and visited the Fresno State college campus.

At Fresno, they were particularly impressed by the practical nature of operations in the agri-

(Continued on Page 2)

ARCHERS COMPETE IN POT-O-GOLD

The public is invited to attend as some 300 California archers compete in an annual Pot-O-Gold archery contest being sponsored by the Porterville Archers' club in Porterville, Saturday and Sunday.

Competition will start on the Murry park range at 9:00 a.m. Saturday, will continue through Saturday afternoon and Sunday morning; prizes, donated by Porterville business men, will be awarded Sunday afternoon.

JOHN GUTHRIE TO WASHINGTON

John Guthrie, cattleman and feed lot operator, left this week to attend a meeting of cattlemen and department of agriculture officials in Washington, D. C. to discuss problems of the cattle industry.

CLOUD SEEDING PLANS MADE

Plans to continue the cloud seeding program of the Southern Sierra Corporation for a two-year period were made last night at a meeting of directors held at Berkshire's in Porterville, and Bill Hastings, Terra Bella rancher, was added to the board of directors.

Meteorologist Floyd Jones, who was in charge of last season's program, summarized a detailed written report presented to the board, in which he pointed out that as a result of cloud seeding in 1955-56, the "target area" along the eastern section of Tulare county received 12½ per cent more rainfall than it would have received if clouds had not been seeded.

He said that the December and January storms that produced

(Continued on Page 7)

Construction "Boom" Seen For Porterville Area

A construction "boom" seems indicated for the Porterville area, as three major projects are pushed — the Rockwell plant, which is already under construction, a new Sierra View district hospital, and Success dam.

The Rockwell project, handled by the Porterville Civic Development foundation, represents an expenditure of nearly a million dollars, with completion expected shortly after the first of the year.

Architects are now redrawing plans and specifications for the district hospital, for which state and federal money amounting to

(Continued On Page 2)

VIRGINIA FORAN TO CONVENTION

Virginia Foran, Success Valley, left this week to attend the Democratic National convention in Chicago as a member of the California delegation, pledged to Adlai Stevenson for the presidential nomination.

ALFRED J. ELLIOTT PROMISES "BIGGEST SHOW IN TULARE COUNTY" AT 1956 FAIR, SEPT. 18 THROUGH 23

"The biggest show in Tulare county." That's how Tulare County Fair Manager, Alfred J. Elliott, announced the 1956 edition of the County Fair in Tulare, September 18th through the 23rd.

"We've had to expand in a big way", Mr. Elliott said, "to make way for 348 classes of exhibits of Tulare county's great production in Agriculture, Horticulture, Livestock, Poultry and Handicrafts. Nearly 2,800 sections of exhibits will display the amazing fertility of one of the richest counties in the world."

"Many new features have been added to make this year's mammoth six day celebration more entertaining and satisfying for people of all ages", Elliott added. "We're accenting the educational aspects of the Fair this year but we are not forgetting the fun either. Crafts Carnival will be on hand with all their shows, rides and concessions to add to the pleasure of free vaudeville fireworks, square dance jamboree, horse shows, parades, rodeo, races and all the other things that delight the kids from six to sixty."

Also, a brand new feature at our Fair this year will be an Azorian Bullfight."

Tulare county's thirty-fifth annual fair reflects the tremendous growth and change that has come to the valley. Restful accommodations have been provided for the old timers who will sit in the shade and view the signs of progress of which they have been a part. The youth of the county have been provided with facilities for demonstrating in a tangible way their faith in the future. New ideas are blended with past experience in a grand panorama displaying the results of past accomplishments and future dreams.

New buildings aglow with bright new paint and shady lawns offer a welcome to the thousands who flock to the fair for the biggest event of the year.

"The fair grows with the county", Mr. Elliott said, "and this one is the biggest and the most entertaining of them all. But we're holding the line on admission — 50 cents for adults, 25 cents for children."

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LOCAL BOARDS WORKING TOGETHER

Cooperation between members of the Porterville Union High School and College board, and members of the Porterville Veterans' Memorial District board concerning construction of the new memorial auditorium on high school property has been in favorable evidence since this project was in the early planning stages, and the ironing out of difficulties relative to a parking area along Olive street to serve both the auditorium and the school was another indication of what can be accomplished when two publicly-elected boards operate in mutual good faith.

Actually, the parking problem was important. Some time ago memorial board members said they would need this parking; high school board members agreed. Then in the hustle and bustle of school bond elections and master plans, the project was more-or-less overlooked.

But a few weeks back, the matter was again brought to the attention of members of both boards, and now, after considerable deliberation by high school trustees, a plan has been approved.

This is just another example of these two boards working together for the general good — and certainly for the benefit of all of us who pay taxes in the high school and memorial districts.

The original plan to place the auditorium on high school property, where it would receive maximum use, both during the days and evenings, was a sound plan; the two boards involved have worked well together so far; there is no reason to believe that they will not continue to cooperate in the future.

And this cooperation means, in the long run, maximum return from your tax dollars invested in the memorial building.

Green Chopped

(Continued From Page 1)

cultural college, since, in England, agricultural schools tend more toward experimental and theoretical work.

Both visitors are members of the British Young Farmer organization, which has a membership of young men and women between the ages of 10 and 25 years who are interested in agriculture.

Paterson, with his father and brother in England, own and operate a dairy farm with four herds of Holsteins, each herd with 72 head; Alston, is also in a family operation on 960 acres, producing various crops and maintaining a dairy herd.

With this agricultural background, both visitors were highly interested in the feeding of green chopped forage, an operation they had not seen before, and they also expressed great interest in an ensilage loader at the Faure and Whelan feed lot.

In fact they were so impressed by the loader, that they are making plans to import equipment of this type to their English farms.

They were also greatly interested in operations at the Arden Farms plant at Tipton and the highly mechanized operation on the Hiatt dairy farm near Delano, where two men milk 120 head of cows twice daily.

But the machine that really caught the fancy of the two visitors was the melon picker on the Merritt ranch. They had never seen a machine like this, and they took a number of pictures to prove to their friends in England that such things do exist in California.

Magnitude of the Central Valley project and the Friant Kern canal was a surprise to the visitors, and they were highly appreciative of the herd of registered Jersey cattle that they saw at the Gilbert ranch north of Porterville.

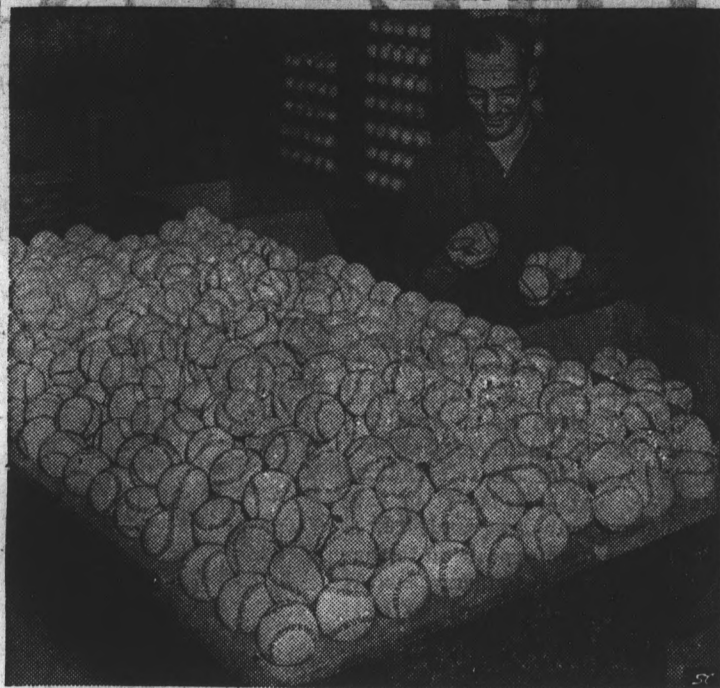
They were not so appreciative, however, of the 111 degree weather in which they found themselves for a time during their visit.

Paterson and Alston had been invited to visit the Faures when Joe Faure was a guest at their ranches in England last summer as an exchange student in the Future Farmer program.

The visitors were brought to California by car from Illinois by Larry Royer, also a Future Farmer exchange last summer, who travelled with Joe. They were accompanied by another agricultural student, Bob Lonzotti, who says he'll be back in California as a member of the University of Illinois football team in the Rose Bowl.

Paterson and Alston first came to Montreal from England, visit-

Why Home Run Record May Fall—It Isn't The Ball At All!



Is the baseball livelier this year than ever before? With Mickey Mantle demonstrating that he may break Babe Ruth's home run record of sixty and with Cincinnati Redlegs batting homers all over the lot, the question looms larger than ever.

The answer? Not at all!

"No," says George Dawson, executive vice-president of A. G. Spalding, the firm which has made both the American League and National League baseballs ever since the organizations were formed. "There hasn't been a change in over thirty years."

However, there have been lighter, whippier bats—bats that weigh 32 to 34 ounces as compared to the 38 to 40 of the sluggers in Babe Ruth's day. And the lighter bats swing faster, permit more wrist action.

Not only that, many of the major league ball parks have shortened their fences since Babe Ruth smote his standard in 1927.

In addition, today's players are bigger and huskier than their predecessors—20 pounds to the man in the outfield alone in the last twenty years, a recent survey showed.

And, besides, nowadays all clubs load their rosters with power hitters—whereas, in Ruth's time a couple of heavy hitters on a club sufficed.

"They're running miles under four minutes, jumping over 7 feet," says Dawson, "no, it isn't the ball—there are just many more good ball players. Athletes are improving in all sports—including baseball. That's the secret."

STATE CORN UNDER LOAN

As of July 1, California farmers had put 94,898 bushels of 1955-crop corn under price support loans and purchase agreements; nationally, there was more than 420 million bushels in the program.

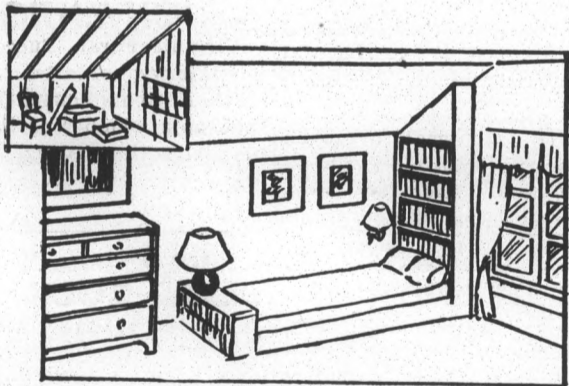
KILLETTE ON FARM COMMITTEE

Elmer W. Killette, of Tulare, has been named to the Farmers' Home Administration committee for Tulare county.

Snap bean harvest has passed its peak in San Diego county.



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AT

The Farm Tribune

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Seven Groves

(Continued From Page 1)

on Adams Avenue, east of Strathmore, for a consideration of \$70,000.00. The seller was C. N. Sales.

The Donald W. Dye 82 acre citrus ranch, located two miles east of Dinuba, was sold to Dan Willis and William Peeler, of Santa Ana, for a consideration of \$75,000.00. Mr. Willis and Mr. Peeler also purchased a 73 acre grove from Mr. Salas, located north of Lindsay, for \$63,000.00.

The Irwin Staley grove, bordering Deer Creek, north and east of Terra Bella, was sold to Elven Schmetgen, also of Santa Ana, for \$35,000.00. A 94 acre citrus and cotton ranch, bordering the north-

ing relatives there then came on into the United States. They will sail for home from New York City, August 15.

The visitors attended a Faure family gathering prior to leaving, then were taken to Southern California, where they planned to visit a motion picture studio and Disneyland.

Also a recent guest at the Faure home was Airia Tavalla, of Helsinki, who has been attending school at St. Olaf college in St. Cloud, Minnesota, and whose father is executive director of 4-H club work in Finland.

ern city limits of Porterville, owned by Mr. and Mrs. W. L. R. Paterson, was purchased by C. N. Salas for \$50,000.00. A young 20 acre grove located at the corner of 5th Avenue and "F" Avenue, Strathmore, was sold to Mr. Albert Peter, of Fullerton, for \$40,000.00 by Mr. Salas.

Grant Allen Realty reports that with the sale of these seven groves the volume of sales the firm has participated in exceeds \$1,300,000.00 for the first seven months of this year. Associated with Grant Allen are Jack Wallace, Betty Mason, Haney Peck, F. A. Elliott, and Wreatha Rosengren.

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Terra Bella Firemen Raising Equipment Fund

Members of the Terra Bella volunteer fire department are conducting a fund-raising drive to buy new fire fighting equipment for the county fire house. This will include two new air horns for fire alarms and eventually a used fire truck for the volunteers.

The two air horns have already been installed in the Terra Bella fire house on a trial basis. If they are satisfactory, they will be purchased in the near future, according to Earl Kent, county fire truck driver.

The volunteers hope to be able to buy a surplus fire truck eventually for their own use. This fire truck could be kept to guard Terra Bella in case the county fire trucks were absent, according to Sterling Ensign, secretary for the volunteers.

The fund-raising drive began a month ago and is still in progress. In September the volunteers plan to hold a donkey baseball game as a means of raising additional money.

From

Daybell Nursery

By John



This being a political year with both parties interested in covering up things, we would like to offer our services by providing cover up material. We just happen to have some vines, guaranteed to remain green through the entire campaign, which provide excellent cover. These include Star Jasmine, Bignonia, Ivy and Gelsinium. For those not worried about exposure after November but wishing a quick and immediate screen we offer Wisteria. Of course these may also be used for covering other things like chicken houses, garages, the neighbor's fence, and garbage cans.

For voters hiding from politicians before election, for politicians losing the election, and for children playing hide and seek several large bushy shrubs are available. These include many shapes and sizes and are Xylosma, Pyracantha, Strawberry Tree, Viburnum, and California Holly. Xylosma is especially good as its pendulant foliage provides an excellent place to hide campaign promises, contribution receipts, and so forth.

Actually we're going to vote for the first one providing a free tree in every parking strip. This would not only beautify the country but would provide voters with a cool spot for discussing politics and elected officials with sturdy limbs to get out on.

Seasonal campaigners will be glad to know we still handle first quality whitewash on "E" Street north of Olive, Porterville.

FINS FOR FEATHERS

By Phil The Forester



The signal gun which opened the first of California's hunting season last Saturday for the taking of deer and bear on the coast-side, marks the beginning of many enjoyable days in the field with gun for game of various species.

Next on the list will be doves with the entire month of September the open season, the bag and possession limit ten birds and the shooting hours including the opening day being from one half hour before sunrise to sunset.

Last year several dove baiting cases were made by federal game agents. While this has been against federal migratory bird regulations for many years, the writer does not recall any previous California cases. The practice is not contrary to state fish and game laws.

By a peculiar twist of a motion duly seconded and passed by the fish and game commission, the bow and arrow fraternity will have what amounts to a special deer hunting preserve from September 15 to 21 inclusive in Tuolumne county. The regular deer hunting season in this county was originally split to open September 22 in most of the county but on September 15 in a strip of High Sierra bordering Alpine and Mono counties. The official 1956 hunting digest distributed by the fish and game department erroneously contains this dual opening, the digest having been mailed prior to the rather unexpected commission action which the sportsmen in Tuolumne demanded and obtained.

The commission action was to close the deer season in that county for the early week but the motion did not eliminate the pre-deer season for archery hunting which will therefore be September 1 to 10 inclusive in the so-called disputed High Sierra district of Tuolumne county as described by the digest.

With the gunning season under way, sportsmen are going to spend thousands of dollars for firearms and ammunition including an eleven percent federal excise tax. This tax however is kicked back to the various states under a special formula based on land area and hunting licenses sold and mistakenly referred to as federal aid.

The amount is the state's to help defray the cost of certain projects covered by the "federal aid" law, each being previously approved by the U.S. Fish and Wildlife Service. To the amount allowed the state must add another 25 percent.

In California for the current fiscal year this amounts to almost a million and a half dollars in-

We Only Heard

By BILL RODGERS

RED SHIRTS and red caps worn by deer hunters make them "sitting ducks" for other hunters with nervous trigger fingers, according to experiments run on the coast. By using 20 Fort Ord soldiers, half of them color blind, it was found that yellow was the color that could be spotted quickest — red was one of the poorest colors, especially for the color blind, which includes about eight per cent of the population. . . . When results of the color experiment were summed up, red proved to be the most dangerous color that a hunter can wear — yellow the safest.

AND WHILE in the world of sportsmen, we can report that down in Florida (a wilderness area at the southeast extremity of the United States) wonder drugs are being used to treat fish for what ails them. Seems that if the bass in the farm pond, or the tropical fish in the aquarium, get that forlorn look, just give them a shot of minnow-mycin, the main ingredient of which is the antibiotic Terramycin, and, presto, they'll be as frisky as ever. . . . How do you give a fish a shot? Quiet please. Don't you know nothing?

AS WAS to be expected, no one showed up for this week's Porterville high school and college budget hearing, nor did anyone pay much attention to school board members and school administrators as they wrestled the 1956-57 budget during the past several months. But we will predict that when the next school financing issue is presented, there will be school finance authorities on every corner. Which leads us to quote from a little card that we printed the other day, "My Mind Is Already Made Up. Don't confuse me with the facts."

Blister Rust Control Program In Operation

Control measures to check White Pine Blister Rust disease are again being conducted in the Sequoia National forest, and adjacent areas, this summer on a contract basis.

An area of 1,500 acres will be treated, with a major portion of the work in the Mountain Home area. Protective measures are accomplished by removing currant and gooseberry vines — host plants for the Blister Rust disease.

Kingsburg-Dinuba area has passed the peak of the watermelon harvest.

cluding the kick-back on the excise tax levied on fishing tackle.

Vacation Time

is Snapshot Time

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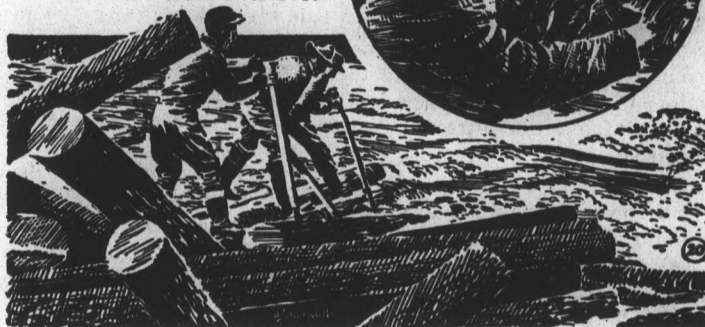
FORESTRY-U.S.A.



RIVER RUN

IN THE EARLY DAYS, OUR RIVERS WERE THE PRINCIPAL HIGHWAYS FROM FOREST TO MILL. EVERY SPRING FOUND THEM CROCKED WITH LOGS. TODAY, MORE AND BETTER ROADS HAVE BROUGHT AN END, IN MOST PLACES, TO THE COLORFUL RIVER RUNS OF OLD.

BUT IN DOWN EAST MAINE, ON THE MACHIAS RIVER, THE RIVER DRIVERS STILL KEEP THE LOGS ROLLING FROM FOREST TO MILL AS THEY HAVE BEEN DOING FOR NEARLY 200 YEARS—A GOOD ANNUAL HARVEST, FROM WELL-MANAGED FORESTS.



PROTECT THE FORESTS AND USE THEM WISELY

FARM BUREAU BULK PLANT IN OPERATION

Members of the Tulare County Farm Bureau last week held a brief dedication service for the newly built bulk plant located at the intersection of Bliss Lane and Woodville Road.

Walter S. Cairns, chairman of the county Farm Bureau was the speaker, and told briefly of the accomplishments of the Farm Bureau during the past year. The delegates present then had breakfast at Rosso's cafe in Woodville.

The bulk plant will be used to store standard and high test gasoline, diesel fuel, and miscellaneous

lubricants which will be sold and distributed to farmers throughout the county.

Say You Read It In THE FARM TRIBUNE

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News Of The SPRINGVILLE COMMUNITY

By WINNIE GAGE

The home of Mr. and Mrs. O. J. Trent burned to the ground Tuesday morning. A passing motorist noticed the flames and awakened the occupants at 1:30 a.m. The cause is not known as yet. Mr. and Mrs. Trent had just remodeled their home. They have two children at home, a girl and boy.

Mr. Neal Parrish and Miss Leona Tiffen were married July 27 by Rev. Melvin Rayburn, pastor of the Springville Church of the Nazarenes. Neal is the son of Mrs. Ted Doolan and Leona is a daughter of Mrs. Raymond Tayler. The groom is in the Air Force and is stationed in Wyoming. Leona has been training for a nurse in San Francisco.

Mr. and Mrs. Veryl Herbert of Germantown, Maryland, are announcing the birth of a daughter, Eleanor Lucille, born July 17,

weight 7 lbs. 5 ozs. Veryl is in the Navy and in Medical Lab. Mr. and Mrs. Fred Herbert are the grandparents.

Mr. and Mrs. Bill Miller moved to Cuyucas Wednesday. Bill will be stationed at Cambria.

The August meeting of the Springville Grange was held on Thursday night. Lottie Toggart of Porterville gave a talk on Credit Union.

A committee consisting of Cyril Miller, Carlos Gregg and Dock Clinkenbeard put the new Springville sign on highway 190 in Porterville city limits. Refreshments were served.

Mrs. Edith Daniels of Woodlake is visiting her son, Joe Fine and wife.

Miss Viola Huntington has returned from a six weeks trip to Oxford, New Jersey to visit her mother, Mrs. Edith Huntington, who has been ill, but is improving.

Irmyl Fitzgearl National Officer

Irmyl Fitzgearl, of Porterville, was elected secretary of the National Association of Flying Clubs at organization convention held in Seattle. M. A. "Jimmy" James, of Los Angeles, heads the national group.

Subscribe To The Farm Tribune

DOYLE COLONY

By Brooke Lea Heintz

Chester Doyle used to plow up an occasional rifle barrel while farming in the vicinity of East Date and Page Streets way back about 1910 — probably discarded by soldiers stationed at the Adobe Fort on the Tule River Indian reservation in the sixties.

The street names of Doyle Colony will not be changed, although county maps may show E. Date as Avenue 242; B Lane as Street 155, etc.

The proposed bridge across the Tule connecting "B" Lane and E. Date was in the planning stage over ten years ago — so was the Success dam.

A worker for Reil & Terry, contractors on the Doyle Colony school classrooms sez they'll be five months in construction—with six guys working — that figures!

From a conservative Democrat-former Texan — now residing on River Road, "Ike is well liked — Nixon too — just like in '52."

Something new has been added: Dick's Used Car Lot — a half acre of "peachy" used cars — Robert "Howdy" Reeves, groceryman, is expanding his floor space — Warner Hatch, corner Sycamore and Putnam, has laid foundation for new three bedroom ranch style home — that beautiful adobe home on Bella hill is nearly completed — East Date Street got a new resurface job.

Hughe Williams, sage of the Colony, suggests that there be a registrar of voters at the fire station for the next month — good idea.

Assemblyman Domer Power was in the area last week renewing and making many new acquaintances.

Springville Scouts On Mountain Trip

A group of Springville Boy Scouts left Tuesday for an outing of several days in the Hockett meadow area on the south fork of the Kaweah. With them are Clyde Simpson, Bob Serbian and David Goodrich.

ZINC DEFICIENCY BEING CORRECTED

Correction of zinc in agricultural soils is a major study now by University of California scientists; experimental applications of zinc has boosted sweet corn yields in Kern county.

FERD DUNN IS PROMOTED

Ferd Dunn, field representative in the Fresno area for the San Joaquin Valley Poultry Producers' association, has been appointed manager of the P.P.A. retail feed and farm store in Bakersfield.

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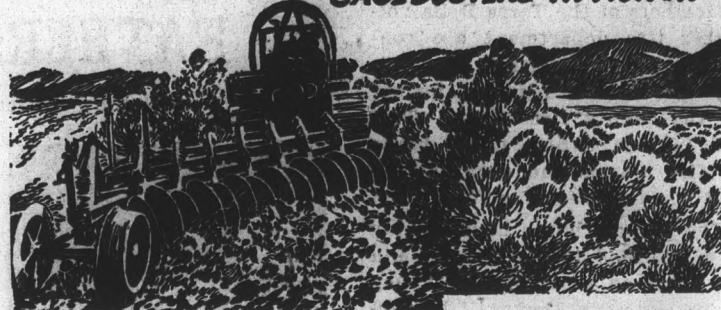
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"SAGEBUSTERS" IN ACTION



THROUGHOUT THE WEST SOME 80 MILLION ACRES OF POTENTIALLY VALUABLE RANGE LAND HAVE BEEN GOING TO WASTE. LOW-VALUE PLANTS, INCLUDING BIG SAGEBRUSH, HAVE REPLACED GOOD GRASS.

REBUILDING with GRASS

8 MILLION ACRES HAVE ALREADY BEEN REBUILT TO GRASS, USING THE RESULTS OF RESEARCH. MANY RANCHERS HAVE REMOVED THE SAGEBRUSH, PLANTED GRASS, GOVERNED THE GRAZING USE OF RESEEDED AREAS, AND RESTORED THEIR RANGE TO PRODUCTION OF GOOD GRASS AND GOOD LIVESTOCK.



GOOD RANGE MANAGEMENT REDUCES EROSION and FLOOD DAMAGE



Porterville Enterprise August, 1900

The trustees of the Porterville cemetery are talking of building an iron fence around the grounds, and in the near future the lot owners and others interested in the cemetery will have an opportunity to help in raising funds to purchase one. A new fence is much needed and a substantial iron fence would last indefinitely and add much to the beauty of the grounds.

Fred Ackerman and Rev. John Sturm returned Tuesday from Santa Ana where they have been attending the German Evangelical camp meeting.

George Mapes, William Allen and Harry Owen left for the mountains, yesterday.

A. S. Mapes has enlarged his store and also his entire stock of harness, saddles and buggies.

Miss Mattie Livengston of San Jose has been engaged to teach at La Motte school this coming term.

Louis Osuna and Sawyer Montgomery left for the mountains, yesterday.

The moving of the Woodville creamery by Messers J. L. Miner and Dave Udell to its new location at Burton, about four miles west of here, is completed and work has commenced putting same into condition to run. It is expected the creamery will be in shape by October.

The undersigned has for sale a thoroughbred horse, sired by War Sign and out of the dam of the well-known St. Louis. Mrs. P. P. Davis.

Farm Tribune Ads Get Results

For the benefit of campers, bachelors and small families, the Red Front store carries 25 pound sacks of flour, 50 cents each.

Arthur Young's men intend to get away today for a hunt and fish on Kern River. Tourists had better stay away now 'til the state has time to restock the trout streams, and until a new lot of deer and bear have time to come into the Kern valley from the Inyo side. The residents of Springville will cure no bacon this fall, but have barrels ready to salt away plenty of deer and bear hams. Young George Dillon is guide and Frank Blake, mascot.

For
FARM LOANS
See
Harry J. Johnson Co.
Realtors
520 N. Main St. Phone 752
Porterville

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27th
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FINEST GLOSS ENAMEL • BOYSEN MONOKOTE (OIL TYPE)
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ROLLER AND TRAY

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PORTERVILLE
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TERRA BELLA
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COTTON CENTER
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SALE ENDS AUGUST 18TH!

Serve A Fruit Salad Platter



Salads featuring fruit are best when made to order, for when fruits come out of their natural coverings, each passing second leaves its mark in loss of color, flavor and freshness.

Placing the fruit for all servings on one platter is ideal, because it cuts down on preparation time required for individual salads, thereby saving the fruit from the ravages of time. Looks pretty, too, when you slice apples, section oranges, and scoop out melon balls and combine them with grapes and cherries on a big platter.

Let guests help themselves to the generous display, and be sure to have a bowl of a special dressing to spoon over the fruit. Especially good with this fruit combination is a recipe for Celery-Flavored Fruit Dressing, for it's smooth and creamy, with a touch of mayonnaise, sour cream, and celery seeds. The delightful flavor comes from the addition of Old Fashion French salad dressing made from an envelope of salad dressing mix. This easy way to new flavor enjoyment brings herbs and spices together in a tempting blend—and makes the exotic dressing for perishable fruit salad quick and easy to prepare.

Celery-Flavored Fruit Dressing

1 package Good Seasons Old Fashion French Salad Dressing Mix
Vinegar, water, salad oil
1/3 cup mixed dressing
1/4 cup mayonnaise
1/4 cup sour cream
3/4 teaspoon celery seeds
Combine salad dressing mix, vinegar, water and oil as directed on the bottle or package.
Combine 1/3 cup of the mixed dressing with mayonnaise, sour cream, and celery seeds in mixing bowl or jar. Mix until smooth. Serve with your favorite fruit salad. Makes 3/4 cup.

In the first case of its kind in California, the Ukiah Pine Lumber company has paid the state of California a \$1,500.00 cash settlement for steelhead trout eggs and broodstock destroyed by polluted water from the firm's log pond.

Interior Decorating FINE FURNITURE CARPETS - DRAPES

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PORTERVILLE

FARM PRICES A LITTLE WEAKER

Average prices received by California farmers for the month ending July 15, 1956, were on the whole a little weaker than a month earlier. Prices for hay declined still further, while potato prices registered another sharp advance.

ROCKWELL DECLARES REGULAR DIVIDEND

Regular quarterly dividend of 55 cents — the company's 70th consecutive cash dividend — was declared by the Rockwell Manufacturing company for stockholders of record on August 20; the dividend is payable September 5.

EARLY-DAY LOGGING WITH HORSES AND MULES SUBJECT OF BOOK BY M. C. GRIGGS

Roy Brooks of Visalia, president of the Tulare County Historical society, announced this week that advance orders for a booklet covering a colorful era in valley history are being solicited in anticipation of publication this summer of "Wheelers, Pointers and Leaders" by Monroe C. Griggs of Exeter.

One theme of the work is the almost lost art of driving the "jerk line" teams of mules and horses that hauled the heavy loads in the county's mountain lumber industry and pulled the heavy harvesters on the valley grainfields.

Mr. Griggs, who is now 89, began writing his recollections of his early experiences as a teamster and farmer about five years ago and the booklet now being printed is the result.

Mr. Griggs came to Tulare county as a boy of nine in 1876, living first in the Aukland district and in the early 1880's moving to the Exeter district. In addition to working as a teamster, he has operated horse-drawn stages into the mountains, and he started the first automobile stage in the Badger area.

This is a valuable addition to the history of the San Joaquin valley as it describes not only early farming and lumbering activities but also reminiscences about early day personalities.

Wheelers, Pointers and Leaders will be the first publication, other than its quarterly "Los Tulares", that the Tulare County Historical society has undertaken. The book is being printed on the new offset press of The Farm Tribune.

85 Farmers Use Soil Bank

Approximately 85 Tulare county farmers are participating in the acreage reserve phase of the soil bank program, with about 1,542 acres of cotton involved. Payment on this acreage will run more than \$80,000.00.

STATE LAMB CROP SAME AS LAST YEAR

California lamb crop this year is estimated at 1,307,000 head, nearly the same as the 1,311,000 head last year.

DOVE SEASON SEPT. 1-30

September 1-30 has been set as open season on doves by the California Fish and Game commission.

A total of 98,802,999 pounds of California strawberries had been delivered to freezers as of July 27, nearly twice the volume of the previous year.

PERMIT REQUIRED FOR PURCHASE OF 2,4-D; MUST GIVE COMMISSIONER MAP OF AREA

Recent legislation makes it necessary for a grower to obtain a permit before he can buy 2,4-D.

A state law has been passed with the hope of preventing the misuse of 2,4-D and other similar compounds. This law went into effect in the fall of 1955 and requires all herbicide salesmen to show on their sales record the

purchaser's permit number.

The permit must be obtained through the County Agricultural Commissioner's office. Elvin Mankins, agricultural commissioner of Tulare county said according to the law he was allowed to give a permit only when the use of 2,4-D would not present a hazard to other crops in the area.

In general, a permit can be obtained rather easily between October 15th and March 15th, because the hazard of contacting most susceptible crops is greatly reduced during this period. Between March 15 and October 15, a grower can obtain a permit if there is no susceptible crops within two miles of the area he plans to spray unless he owns all the susceptible crops within that area.

Mr. Mankins is requiring all growers who apply for a permit to fill out a map showing the crops surrounding the area that is to be sprayed. The permit sets up certain conditions for the use of the herbicide and are given for a limited length of time.

4-H Members At Second Week Of Summer Camp

Southeastern Tulare county 4-H club members who last week attended the second week of summer camp at Whitaker forest included:

Leslie Daybell, Burton; John Nelson Smith Jr., Calvin Todd and Gordon Todd Jr., Ducor; Lola Daniels, Sharon Daniels, Phyllis Lewis, Beverly Rambo, Cindy Shewcraft, Kathy Wurtele, Donnie Brown, Henry Brown, Sixto A. Magno Jr., Darrel W. Moore, Jack Phillips, Lonnie Shewcraft, Jimmy Phillips and John Saylor Jr., Earlimart;

Heather Cairns and Robin Cairns, Lindsay; Dennis Dunbar, Pleasant View; Arlo Awbrey, Prairie Center; Linda Babinoff, Springville; Edythe Ward, Strathmore; Teddy Burns and John Irmer, Terra Bella; and Nancy Howell, Marilyn Lewis, Geraldine Masters, Gary Howell, Orval Hudspeeth and Eric Gunderson, Vandalia.

Tracy-Patterson district is now moving tomatoes in volume.

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A phone call or interview with distributor listed below will give you any additional information you may need.

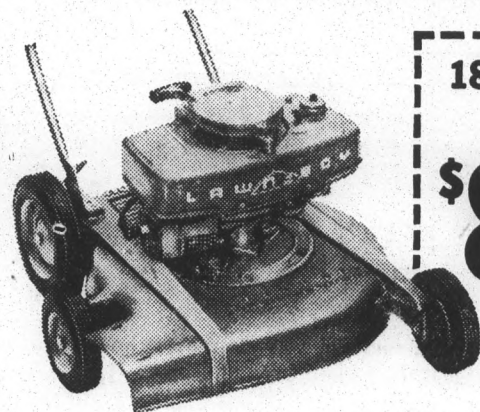
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SAFETY PROGRAM STARTED BY J. R. YOUNG FOR TRUCK DRIVERS IN HIS ORGANIZATION

J. R. Young's Commercial Transfer, Inc., of Porterville, has inaugurated a "safety and operations plan" beginning August 1 with an object of improving drivers' safety records and efficiency. Under this program prizes will be awarded drivers who have acquired sufficient points through continued careful driving.

Young's program, which is patterned after a safety program used by the American Trucking Association, is based on what the firm

calls "defensive driving". This means that drivers must be able to avoid accidents and not merely be "in the right" when an accident occurs.

Under the plan, drivers who have worked continuously for the firm for three months receive, each month, three points per dollar earned. Drivers are sharply penalized and deprived of points for avoidable accidents, bad observation reports, for carrying unauthorized passengers, unnecessary damage, discourtesy, and similar undesirable practices.

Avoidable accidents bring especially sharp penalties: loss of an entire month's points and ineligibility to acquire more points until the driver has driven two consecutive months without accidents. If a driver has three avoidable accidents within a year's time or one accident in which he is obviously at fault, he is liable to discharge.

Various types of merchandise are offered as prizes. Drivers may choose their own prizes within this limit. Each item requires a certain number of points, the more valuable the prize, the more points are needed.

Young's Commercial Transfer operates 35 trucks in "Long Line Haul". Porterville has the home offices, but operation bases are established throughout the state for seasonal hauling.

COLLEGE DORM FOR STUDENTS

A college dormitory will be leased by the Porterville high school and college district for a nine months period to house 25 students and a "house father" at 333 East Olive street. The building is approved for fire and health standards by the city; it will be put in shape by Porterville Quarterback club members.

Lamb crop in the 13 western states is about the same as last year.

SURGE OF STRENGTH IN CITRUS INDUSTRY

The California citrus industry is revealing a new surge of strength this year, according to Paul S. Armstrong, general manager, Sunkist Growers.

Mr. Armstrong, reporting to his board of directors during their semi-monthly meeting today, said the valuation of all varieties of citrus shipped by Sunkist in domestic and export channels for the season from last November 1 to July 1 of this year, was eleven million dollars ahead of the same period last season. He noted that the volume of citrus shipped was more than a year ago but the major factor in the higher returns was a favorable market in the East.

Exports of California citrus, principally to Europe, have been heavy this season. For the year to date, the equivalent of 2,430 freight carloads of lemons, 2,159 of Valencia oranges, and 461 of summer grapefruit have been shipped to foreign markets.

RED SCALE, MEYER LEMON SURVEYS MADE

The annual survey of the Red Scale problem and a Meyer lemon tree survey carried on within the corporate areas of Tulare county is nearly completed, according to Elvin O. Mankins, county agricultural commissioner.

As Red Scale is found on plants or trees, steps are being taken to eradicate it.

At the same time an attempt is being made to set up an eradication district to destroy all Meyer lemon trees. These non-commercial lemon trees are potential carriers of "quick decline" virus and are therefore a possible menace to citrus trees.

Peach Quality Reported Good

Mid-summer plums and peaches are moving now in volume quantities from Tulare county, with quality generally good, according to Elvin O. Mankins, county agricultural commissioner. Nectarines are also moving from the county, however, split pits are resulting in a rather heavy cull-out. Cardinal, Red Malaga and Thompson grapes are coming on.

Fall Agronomy Field day has been set for the Davis campus as Friday, September 7.

Be SAFE This Summer—ASWIM and Afloat

He then rocks forward slowly, keeping elbows straight until his arms are approximately vertical, exerting steady pressure on chest.



To start, the operator places hands on victim's back so thumbs touch and heels of hands are just below line running between armpits.



Then he rocks backward, slowly sliding hands down the victim's arms to just above the elbows.



Continuing to rock he raises arms until resistance and tension is felt at victim's shoulders. Then he drops the arms and so completes full cycle. The cycles are repeated 12 times per minute, expansion and compression phases being of equal length.

THESE are correct positions for the back pressure-arm lift method of artificial respiration recently adopted by the American Red Cross. Victim is placed prone, elbows bent, one hand upon the other. Cheek is placed on hand, face turned slightly to one side. The operator kneels at the head of the victim during the resuscitation effort.

FOLLOWING OF SIMPLE RULES WILL CUT TRACTOR ACCIDENTS SAYS FARM ADVISOR

More than 35 California farm workers were killed in tractor accidents in 1955, Maurice J. Hogan, Tulare County Farm Advisor reported yesterday in announcing July 22 to 27 as National Farm Safety Week.

Three times as many persons were killed by tractors turning over on them as by tractors running over them. Some fell from

the tractor or were struck by the load they were towing. Others caught their clothing in the machinery.

A few simple safety precautions could have saved their lives. Some good rules are:

1. Always hitch the load to the drawbar — never to an axle or the seat post.
2. Keep guards on all equipment.
3. Avoid steep slopes like ditch-banks and go slowly around corners.
4. Never stand up on a tractor when it is moving.
5. Never take a rider up on the tractor seat with you.
6. Do not wear loose clothing; keep your shirt tail in.

Persons who employ household workers — maids, baby sitters, yard workers and similar types of jobs — must report wages and withhold social security if wages paid are as much as \$50.00 per calendar quarter.

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NOTICE

Responsibility for an error in any advertisement will be assumed by The Farm Tribune for only one publication of said advertisement.

★ Misc. For Sale 75

FOR SALE — 80 acres excellent soil, plenty water, planted to cotton and alfalfa. Located near Woodville. Full price \$500.00 per acre, good terms. Claud C. Brewer, Lic. Real Estate Bkr., 844 Front Street, Pixley, Calif., Ph. Plaza 7-3641; Res. Plaza 7-3320. j126-4

REDWOOD POSTS — 7 ft. long, 85c each. Leland Crook, Rt. 5, Box 163-B, phone 5142, Springville. jy19-3p

ELECTRIC MOTOR SHOP — Repairing - Rewinding, Brunsons, 514 E. Main St., Phone 1146-J. n18tf

HELP WANTED — Experienced housekeeper; furnished house available. Good pay. Call evenings, 9672 Delano, collect, or 7461 daytime. a2-1

WANTED — SCRAP IRON and metal. Gray Wrecking Co., 1365 Olive St. Phone 948. my17-tf

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Full Caps 670x15 \$8.95
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O. K. RUBBER WELDERS
1401 West Olive Porterville a9tf

FOR SALE — 4-Door 1951 Cornet Dodge, low mileage, good tires, mechanically perfect. Phone 1508-J after 5:30 p.m.

LEGAL NOTICE

NOTICE OF SCHOOL BOND ELECTION

Notice is hereby given to the qualified electors of Pleasant View School District, of Tulare County, California, that, in accordance with the provisions of the Education Code of the State of California, an election will be held on the 24th day of August, 1956, in the polling places named at the hereinafter described and designated precincts in this School District between the hours of 1:00 P.M. and 7:00 P.M. (during which period and between which hours the polls shall remain open) at which election there shall be submitted to the qualified electors of said School District the question whether bonds of this School District shall be issued and sold to the amount of One Hundred Thousand Dollars (\$100,000.00) for the purpose of raising money for the purchasing of school lots, the building or purchasing of school buildings, the making of alterations or additions to the school building or buildings other than such as may be necessary for current maintenance, operation or repairs, the repairing, restoring or rebuilding of any school building damaged, injured or destroyed by fire or other public calamity, the supplying of school buildings with furniture or necessary apparatus of a permanent nature, the permanent improvement of the school grounds, the carrying out of the projects or purposes authorized in Section 18010 of the Education Code, to-wit, providing sewers and drains adequate to treat and/or dispose of sewage and drainage on or away from each school property, and that all of the above enumerated purposes shall be united and voted upon as one single proposition. Said bonds proposed to be issued and sold shall bear interest at a rate of not exceeding 5% per annum, payable annually for the first year the bonds have to run, and semi-annually thereafter, and the number of years the bonds, or any series thereof, are to run shall not exceed 25 years from the date thereof or the date of such series thereof. For the purpose of holding said elec-

LEGAL NOTICE

tion, the School District shall be consolidated into one Bond Election Precinct, and that the said precinct is hereby established as hereinafter numbered and described; and the persons hereinafter named being competent and qualified electors of said School District, and of the Bond Election Precinct for which they are respectively appointed, are hereby appointed officers of election, as hereinafter designated; and said officers of election shall conduct said election and make returns thereof pursuant to law, as follows:

BOND ELECTION PRECINCT NO. 1 shall include all the area embraced in Pleasant View School District.

POLLING PLACE therein shall be at Pleasant View Schoolhouse.

Officers of Election for said Bond Election Precinct:

Inspector: RITA C. BOLLIN

Judge: EMMA C. SANTRY

Judge: ELMORA M. CALLISON

Each qualified elector of said Pleasant View School District shall be entitled to vote only in the School District Bond Election Precinct of which he is a resident.

The governing board of the School District will meet at 4:00 o'clock P.M. on the seventh day after the election at its usual meeting place and publicly canvass the returns.

IN WITNESS WHEREOF, we have hereunto set our hands this 21st day of June, 1956.

KENNETH UNSER
HAROLD F. WILCOX
RAY HUTCHINSON
JOHN S. TAGGARD
MELVIN FRASHER
Members of the Governing Board of Pleasant View School District, of Tulare County, California. j126,a2,9

SUMMONS
No. 48646

In the Superior Court of the County of Tulare, State of California

LELON VONETTA SMALL Plaintiff

vs. CLAY G. SMALL Defendant

THE PEOPLE OF THE STATE OF CALIFORNIA SEND GREETINGS TO: CLAY G. SMALL, DEFENDANT.

YOU ARE HEREBY DIRECTED TO APPEAR and answer the Complaint in the action entitled as above, brought against you in the Superior Court of said County of Tulare, State of California, within ten days after the service on you of this Summons, if served within this County, or within thirty days, if served elsewhere.

and you are hereby notified that unless you appear and answer as above required, the said Plaintiff will take judgment for any money or damages demanded in the Complaint, as arising upon contract, or Plaintiff will apply to Court for any other relief demanded in the Complaint.

Given under my hand and seal of the superior Court of the said Tulare County, State of California, this 11th day of June, 1956.

(COURT SEAL)

CLAUDE H. GRANT, Clerk
By INEZ L. HYDE, Deputy

BURFORD, HUBLER & BURFORD
Attorneys for Plaintiff
520 E. Mill
Porterville, California
j126,a2,9,16,23,30,s6,13,20

NOTICE TO CREDITORS
No. 13341

In the Superior Court of the State of California In and For the County of Tulare

IN THE MATTER OF THE ESTATE OF JOHN ARTHUR WARDLAW, ALSO KNOWN AS JOHN A. WARDLAW, J. A. WARDLAW AND ARTHUR WARDLAW, DECEASED.

Notice is hereby given by the undersigned executor of the Last Will and Testament of said deceased to the creditors of and all persons having claims against said deceased or against his estate, to file them with the necessary vouchers within six months after the first publication of this notice, in the office of the clerk of the above entitled court, at his office at the Hall of Justice in the City of Visalia, County of Tulare, State of California, or to file such claims, together with the necessary vouchers, within six months after the first publication of this notice with the said executor at the office of Burford, Hubler & Burford, 520 East Mill Street, in the City of Porterville, County of Tulare, State of California, which said last named office the undersigned selects as his place of business in all matters connected with the estate of said deceased.

RALPH WARDLAW, Executor

BURFORD, HUBLER & BURFORD
Attorneys for Executor
Box 308, Porterville, California

Date of First Publication: August 2, 1956. a2,9,16,23,30

Parking Area For Auditorium

Plans for construction of a parking area along Olive street to serve the new Veterans' Memorial auditorium, also Porterville high school, were approved Monday evening by high school and college trustees. Estimate cost is \$28,160.00; 130 cars will be served.

LEGAL NOTICE

NOTICE OF MEETING OF BOARD OF EQUALIZATION OF PORTERVILLE IRRIGATION DISTRICT

NOTICE IS HEREBY GIVEN that the assessment book of the Porterville Irrigation District has been delivered by the Assessor to the Secretary of the District and that the Board of Directors of the District will meet at the office of Equalization at the office of the District near Porterville, County of Tulare, State of California, on Tuesday, September 4, 1956, at 8:00 p.m. and will continue in session from time to time as long as may be necessary, not to exceed in all ten days, exclusive of Sundays, to hear and determine objections to the valuation, acreage, or any matter pertaining to the assessment coming before it.

Until this equalization is finished, the assessment book will remain in the District office in the possession of the Secretary for inspection by all persons interested.

Dated August 8, 1956.

PORTERVILLE IRRIGATION DISTRICT
s/ ERNEST C. NORTHUP
Secretary

Subscribe To The Farm Tribune

Fertilizer Tests

(Continued from Page 1)

possible "levels": (1) 21 units of nitrogen, 63 of phosphate (2) 40 units of nitrogen (3) 60 units of nitrogen (4) 80 units of nitrogen (5) 40 units of phosphate (6) 60 units of phosphate (7) 80 units of phosphate, 60 of nitrogen.

In addition to this, many farmers use barnyard fertilizer alone on some of their cotton. A secondary experiment by Calcot is to see how effective barnyard fertilizer is compared to commercial fertilizer.

When the cotton is picked, explains Mr. Harrison, each field or level will be picked separately and the oales sampled for grade and fiber quality. Final testing will

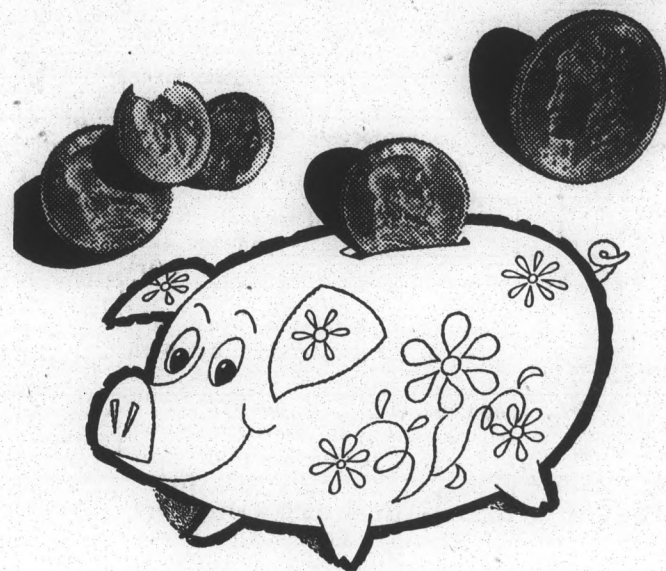
be done at Calcot's Bakersfield laboratory. Meantime, each farm where the experiment is being carried on is checked every two weeks for diseases, insects, and irrigation problems.

"Each farm is an experimental area in itself", explains Mr. Harrison. "On each farm the soil is different, the crop history is different, and the farmers' methods are different."

Mr. Harrison worked for 20 years at the U.S. Department Experimental station at Shafter. After retiring, he became agricultural consultant for Calcot. While at Shafter, Mr. Harrison developed the Acala 4-42 cotton which is now used throughout California. This variety, an improvement of an older New Mexico variety, is noted for its strong fiber and its superior spinning quality.

California beekeepers started the 1956 season with 548,000 colonies, two per cent more than last year.

How to Save Money



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SUPPORT PLEDGED — Congressional Candidate Myron Tisdell of the 14th Congressional District representing Kern, Kings and Tulare counties has received a pledge of campaign support and the personal endorsement of U.S. Senator William F. Knowland. The pledge was given at the California State Republican meeting held Sunday in Sacramento. Mr. Tisdell at right, gets handshake from Senator Knowland.

Huron district cantaloupe crop peaked on July 21, with 205 cars going by rail on that day; harvest has declined since that date.

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Construction

(Continued From Page 1)

\$497,102.00 has been obtained; it is expected that bids can be called on this project about November.

Army engineers will soon be in the field securing property as a preliminary move for construction of Success dam on the Tule river above Worth, with estimated cost of this project now set at \$13,000,000.

A major project in connection with the dam will be realignment of highway 190 around the east side of the dam and storage reservoir.

At the Porterville state hospital, major construction has been virtually completed on this \$17,000,000.00 project, however, additional buildings and landscaping is planned for the hospital.

And in the Terra Bella Irrigation district, there is a strong possibility that interest-free federal money will be used for major development of irrigation facilities that will result in the opening of new, irrigated land within the district.

Cloud Seeding

(Continued From Page 1)
floods in Tulare county were not seeded.

Mr. Jones also explained a modification of last season's contract that called for \$18,500.00 for cloud seeding operations. He said that by going into a three-year program, of which last season is one year, total cost can then be reduced to \$14,000.00 per year.

Directors voted to send summarized copies of Mr. Jones' report to all paid-up members of the corporation, also to those persons who were active a year ago.

This will be handled by Robert Farrell, public relations man for the Southern Sierra Corporation. He will also start raising money for next year's operation.

Funds for cloud seeding come from ranchers of the area, on an acreage basis; the county of Tulare gave \$5,000.00 to the project last year and supervisors will be asked to again provide this amount.

Presiding at the meeting was Bill Cloer, board chairman, who said that board membership will be expanded. Expected request for inclusion of the western part of Tulare county in next year's seeding program did not materialize at last night's meeting.

Value of radar equipment in the cloud seeding program was discussed by Mr. Jones, who said that radar would result in increased operational skill, and would make possible the photographing of seeding results.

He said that cost of mobile equipment would run \$4,500.00; board members tabled this item.

Directors of the Southern Sierra Corporation, a non-profit organization, with Mr. Cloer, are: Bob Saak, board secretary-treasurer; F. R. Farnsworth, Ellis Snow, Art Griswold, Wendell Travelli, Oscar Klein, John Gauger, Glenn Record, Jerry Regan and Mr. Hastings. Ralph Ainley, former director, has resigned because of poor health.

Guests attending last night's directors' meeting included: Bill Alexander, engineer for the Lower Tule River Irrigation district, and C. N. Willems, representing Fred Gill and Sons.

The Fred Gill organization was given a special vote of thanks for coming into the corporation with a membership of \$1,500.00.

SCHOOL BUDGET IS \$1,363,800.00

Following an unattended public hearing Monday evening, trustees of Porterville Union High School and College adopted a \$1,363,800.00 budget for the 1956-57 year, an amount only \$9,000.00 more than was actually spent in school operation during the 1955-56 year.

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Support

(Continued From Page One)

Meat board should be continued, California beef producers "must supplement that organization's promotional work every way possible, with paid advertising and public relations for stimulating beef sales exclusively."

Glen Cornelius, Kern county cattleman, past director of the state cattlemen's association, says, "There is no question about this being a good program."

John Guthrie, of Porterville, a past president of the state association, says, "The eyes of cattlemen throughout the nation are on California, and I feel if this referendum passes, it is the logical and only practical way to finance beef promotion."

Ted Chamberlin, of Santa Barbara county, also a past president of the California Cattlemen's association, said, "It is a fallacy for the individual rancher to believe that his solution to the present unsatisfactory market conditions is to cut down in his production. When you reduce your production by 10 per cent, as some are suggesting, you increase your cost of production, and you have to get a higher price for your fewer pounds of beef. I favor beef promotion, because the primary purpose of beef promotion should be to increase demand for beef."

Cattlemen of California will have 20 days to return their marked ballots in the referendum vote. If the measure carries by the necessary 65 per cent favorable vote, an industry board, working with the state department of agriculture, will be set up to handle the promotion and research program.

With a 10-cent charge on all cattle — both beef and dairy types — being sold for beef, it is estimated that about \$350,000.00 would be raised annually for the promotion and research program.

Pancho Barnes Speaks In Lindsay

Pancho Barnes, former speed flier and operator of an air motel in Antelope valley, will speak in Lindsay Friday evening on "Our Government and You." She recently conducted a successful court action against the government in condemnation proceedings involving expansion of military facilities. The public meeting is set for 8:00 p.m. in the basement of the Lindsay city hall.

Farm Tribune Ads Get Results

New Headquarters For Phone Company Field Operation

Pacific Telephone construction and installation crews moved into their new field operating headquarters last week, at the corner of Doris and Henderson streets, Porterville.

Bob Board, Porterville Telephone manager, said the new corner will serve as a combination office, garage and storage area for some 25 construction and installation vehicles.

A 135 by 40 foot office-garage building has been put up on the 200 by 300 foot lot.

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